

I'm not a robot



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The televised in 100 countries globally and translated into 27 languages. They have an animated series and a game. The secret to this? Storytelling and relatability. 1. The stories in Supa Strikas combine humour , action, technology & exploration in the context of a real soccer challenge. The stories are usually positive life messages that deal with self-actualization, fair play, teamwork and respect. 2. There are 10 main players but the rest of the players can be added as per the local context to capture the audience and to be relatable. Even with the global demand for the comic, Supa Strikas' core characters remained local but a more international cast grew around them! They also defined and perfected the art of product placement. The comic received sponsorship from several companies, including Nike, Caltex, and other global businesses. Consequently, the main advertiser on the jersey and supporting sponsors went all over the place. Other than the main characters, they also ensured the name of the team, formation, colour of the jersey, home ground and heroes remains the same. This uniformity ensured that the could scale both wide and deep. Really strategically smart for uniformity, longevity and scale. In 2019, global entertainment company Moonbug acquired Supa Strikas from the South Africa's media company Strika Entertainment (Pty) Ltd. The acquisition was to furthers the company's strategy to create and broaden the reach of quality content. Moonbug Acquires Global Kids Animated Soccer Brand 'Supa Strikas'Moonbug, a global entertainment company that develops and distributes fun and safe entertainment for kids, today announced it has acquired the popular E2%80%98Supa-Strikas%E2%80%991 can't even believe that there are no scholarly articles or research or books written about Supa Strikas! I honestly cannot fathom that. Africans, how? I mean about their model, how they were able to crack the global market, how they've survived this long...I mean...EVERYTHING!We can discuss so many things about Supa Strikas: from product design, business model, customer adoption spectrum(market, brand and conversion strategies), scalability and adaptability ... I mean... It is the most successful sports comic in the WORLD!!! Somebody write a book!If you are wondering where things are at with Supa Strikas at the moment: after the acquisition Moonbug they decided to focus on the animated series and licensing of the publication rights. Currently you are able to watch 'Supa Strikas - Season 7" streaming on Amazon Prime Video.I forgot to mention an important thing: The pan African approach in product design was very important in the scaling. Why? Africans are patriotic when it comes to sports esp football. Remember AFCON used to be HUGE in 2000s. This was key in product relatability &adoption. Let me summary this thread on Supa Strikas by this: If there's a product that was able to crack the African(and global) market in product, biz model, innovativeness & culture, they did it. Supa Strikas a South African brand that all African kids think it's their national team. Please let's tell the Supa Strikas entrepreneurial story in either a book, movie or documentary! In the meantime, I'll be honoured to host/moderate a panel/session with the founding team& early investors of Supa Strikas! I know the magic of Twitter, please make it happen? Please. So, to conclude (for real, now) this thread @supastrikas was acquired by @MoonbugKids from Strika Entertainment in 2019. They then sold it to @DisneyIndia this year in March 2020. PS ~ The lead character is Shakes alongside 9 other main characters. Their Surnames could change e.g He was Shakes Makena in Kenya, SA he was Shakes Mokena, in Nigeria he was Segun "Shlegs" Okoro. I used to read this religiously every Sunday back in the 2000s Kuna zingine we used to follow religiously courtesy of CIDA nikiwa mchanga. . Ziikwa zinaitwa Pied Crow. I stack up so many of them in our home library, and till to this day when I go visiting my folks.... Lazima nizipitie zote especially whilst enjoying a meal.... Very fond memories. Last edited: Nov 25, 2020 Reminds me Sunday Standard used to have a pullout akin to Beano with the likes of Roger the Dodger. Good times View attachment 26127 Hehe true... When in primary, our English teacher would encourage us to contribute something for the young nation pull out.... Ile ya kitambo.... And during his double lessons, we would dissect that thing pamoja na ile ya Wahome Mutahi..... So kuchapa B+ Ama hata A- later on.... I guess Paper 2A (English and literature) in high school was easy like a Sunday morning. Again. Very fond memories. kama hukusuma ole in the city, then wewe ni mitoto ya juzi. Mzeiya, where can i get these comics now, i wannabuy them...from the first issue...ama repository? In the world of football, a few teams stand out for their unique style, incredible skills, and an unshakable legacy. One such team that has taken the world by storm is Supa Strikas, a South African football team that has won the hearts of fans across the globe. Although fictional, the team's representation in the animated series has made a significant impact, not just in South Africa, but worldwide. Through thrilling matches, compelling stories, and memorable characters, Supa Strikas has redefined how people view football in Africa. This blog explores the rise of Supa Strikas, the reasons behind their global popularity, and the impact they've had on football culture. From their first appearance on screen to becoming an international phenomenon, Supa Strikas has done more than entertain—it has inspired countless young athletes to chase their football dreams. Key Points: Supa Strikas is an iconic South African football team from an animated series and its exciting football action was universal, and it didn't take long for Supa Strikas to expand beyond its home country. The show's international appeal is rooted in its universal themes, high-energy football action, and the relatable characters, making it a hit with fans of all ages. How does Supa Strikas contribute to football culture in South Africa? It inspires young South Africans to take up football and promotes sportsmanship, teamwork, and dedication through its engaging storytelling. How does Supa Strikas compare to other football-themed shows? Unlike other shows like Captain Tsubasa, which focuses on exaggerated techniques, Supa Strikas emphasizes teamwork, strategy, and realistic football moves. Can Supa Strikas be considered a role model for young football players? Yes, the characters in Supa Strikas demonstrate qualities such as perseverance, teamwork, and respect for the game, making them excellent role models for aspiring football players. The Supa Strikas (Prime Video) Malaysia South Africa United Kingdom Supa Strikas is an animated television series centered on the titular association football (soccer) team, based on the pan-African soccer-themed comic of the same name. The series was produced in Malaysia by Animasia Studio, and in South Africa by Strika Entertainment, a South African-based comics and animation production studio, until 2019, when the entire franchise was acquired by Moonbug Entertainment. International versions[] References[] Sign in to edit Community content is available under CC-BY-SA unless otherwise noted. Share — copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt — remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution — You must give appropriate credit , provide a link to the license, and indicate if changes were made . You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions — You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits. You do not have to comply with the license for elements of the material in the public domain where your use is permitted by an applicable exception or limitation . No warranties are given. The license may not give you all the permissions necessary for your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material. The wiki about the comics and television show Supa Strikas that anyone can edit!We currently have 151 articles but most of them are stubs!Wiki need more love and helping of all fan in the world. Please JOIN us! Supa Strikas Headlines Strika provides year-round safety communications that empower your workforce through all levels and across all departments. We draw on our extensive library of health and safety content AND develop new products and tools for your environment. Our mining HSEC campaigns and stand-alone products include Vision Maps, Toolbox Talks & Meet Sheets, Motion Graphics, 3D Reenactments, Outdoor Media, Newsletters and Workbooks. HistoryThe comic series was first published in South Africa in 2000. Afterwards publication spread to various sub-saharan African countries. By 2002 was available in South Africa, Namibia, Botswana and Zambia. Nigeria, Kenya and Uganda soon followed. Supa Strikas, an adaptation of the British comic Roy of the Rovers, receives sponsorship from several companies, including Nike, Caltex, and other South African businesses. The sponsoring firms have product names on various panels. The series was based on "Shakes" Mokena, a boy from Soweto area of Johannesburg. With demand for the comic growing increasingly global, Supa Strikas' core characters remained local but a more international cast grew around them, including characters of Asian, Latin American and European extraction. Today, the comic is available across Africa (South Africa, Namibia, Botswana, Zambia, Kenya, Uganda, Tanzania, Mauritius, Reunion, Nigeria, Ghana, Cameroon and Egypt); in Latin America (Colombia, El Salvador, Panama, Brazil, Honduras and Guatemala); in Europe (Norway, Sweden, Finland) and Asia (Malaysia and Philippines). Supa Strikas is also an animated series. The 22 minute per episode show debuted in early 2009 in all Supa Strikas territories, and returns in 2010. I don't think we give Supa Strikas the respect and hype it really deserves! It is hands down the most innovative, best sports comic and animated series television series of our generation. You know why? Let's break it down, shall we?Supa Strikas is a pan-African(NOTE that) association football-themed comic. It was founded by Andrew Smith, Oliver Power, Lee Hartman and Alex Kramer then produced in Malaysia by Animasia Studio, and Strika Entertainment originally in South Africa, 1st published in 2000 in SA.By 2002 it was published in Namibia, Botswana, Zambia, Nigeria, Kenya, Tanzania and Uganda. I remember in Kenya we used to think it was about Harambee stars. It used to be a magazine inserted in the weekend newspaper. That was a very strategic and innovative move. Why you ask?See, over the weekend children were home. So, they would 'force' parents to buy the weekend newspaper to be able to keep up with the Supa Strikas comic. It was also an independent magazine, so no fighting with the parents to be able to read the comic. Win-Win situation.Imagine from that, Supa Strikas comic now prints 1.4 million copies per month in 16 countries in Africa. The televised in 100 countries globally and translated into 27 languages. They have an animated series and a game. The secret to this?Storytelling and relatability.1. The stories in Supa Strikas combine humour , action, technology & exploration in the context of a real soccer challenge. The stories are usually positive life messages that deal with self-actualization, fair play, teamwork and respect.2. There are 10 main players but the rest of the players can be added as per the local context to capture the audience and to be relatable. Even with the global demand for the comic, Supa Strikas' core charcters remained local but a more international cast grew around them!You might be curious to know how they customised the editions in respective countries. Like was it the same storyline but different characters? Was Shakes the star across the board in all other countries? Did other countries have a villain as good as Moseti?Let me explain that in 3 folds: Characters, Storyline& Publication. 1. Characters: the lead character is Shakes, there are 9 other main Characters. Their Surnames could change e.g He was Shakes Makena in Kenya, SA he was Shakes Mokena, in Nigeria he was Segun "Shlegs" Okoro. Positions also doesn't change: Shakes (Striker, Main Character) Big Bo (Goal Keeper, Vice Capt) North Shaw (Main Defender) Blok (Defender) Dancing Rasta (Midfielder, Capt) Cool Joe (Midfielder, Lf Wing) Klaus (Defender, Midfielder, Striker) Twisting Tiger (Midfielder, Right Wing). So, no matter the localisation of the their environment and their surnames... there was uniformity in their character names and position in the team. That is really important for relatability(customised) and for uniformity regardless of the storyline.2. Storyline: Technically the storyline doesn't change but the nuances like in language, scene around the stadium or where they live changes but structure of the storyline remains around humour, action, technology and exploration in life as well as thru football challenges.3. Publication: It was done locally in some countries. Why? You ask? Well, first, it would be cost effective to do that. Secondly, it would make it easier to scale & for distribution with licensing of their content to local publishers than doing it themselves. Smart? Very!They also defined and perfected the art of product placement. The comic received sponsorship from several companies, including Nike, Caltex, and other global businesses. Consequently, the main advertiser on the jersey and supporting sponors went all over the place.Other than the main characters, they also ensured the name of the team, formation, colour of the jersey, home ground and heroes remains the same. This uniformity ensured that the could scale both wide and deep. Really strategically smart for uniformity, longevity and scale.In 2019, global entertainment company Moonbug acquired Supa Strikas from the South Africa's media company Strika Entertainment (Pty) Ltd. The acquisition was to furthers the company's strategy to create and broaden the reach of quality content.Moonbug Acquires Global Kids Animated Soccer Brand 'Supa Strikas'Moonbug, a global entertainment company that develops and distributes fun and safe entertainment for kids, today announced it has acquired the popular E2%80%98Supa-Strikas%E2%80%991 can't even believe that there are no scholarly articles or research or books written about Supa Strikas! I honestly cannot fathom that. Africans, how? I mean about their model, how they were able to crack the global market, how they've survived this long...I mean...EVERYTHING!We can discuss so many things about Supa Strikas: from product design, business model, customer adoption spectrum(market, brand and conversion strategies), scalability and adaptability ... I mean... It is the most successful sports comic in the WORLD!!! Somebody write a book!If you are wondering where things are at with Supa Strikas at the moment: after the acquisition Moonbug they decided to focus on the animated series and licensing of the publication rights. Currently you are able to watch 'Supa Strikas — Season 7" streaming on Amazon Prime Video.I forgot to mention an important thing: The pan African approach in product design was very important in the scaling. Why? Africans are patriotic when it comes to sports esp football. Remember AFCON used to be HUGE in 2000s. 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MediaWiki is converting the format in which page content is stored behind the scenes - until this is done, you may see an error saying there is no text in your pages. Please be patient, this process is progressing as fast as it can, and your pages will be restored when it completes. Any further issues, don't hesitate to get in touch with our support team, or watch our Facebook page for the most up-to-date information. From Hey Kids Comics 'Supa Strikas', the South African comic and animated series, has played a significant role in shaping South Africa's national identity through soccer. Its narratives not only offer a portrayal of soccer culture in the country but also contribute to creating a shared national narrative, fostering unity and pride among South Africans. Depicting Cultural Diversity One of the most influential aspects of 'Supa Strikas' is its depiction of cultural diversity. The team comprises characters from various ethnic backgrounds, mirroring the multicultural nature of South Africa. This representation contributes to a national identity that is diverse and inclusive, celebrating South Africa's rich cultural tapestry. Fostering National Pride 'Supa Strikas' has also fostered national pride by portraying South African soccer in a global context. The team competes with international clubs, triumphing against all odds and showcasing the country's sporting prowess. This narrative contributes to a national identity that is confident and proud, elevating South African soccer on the international stage. Promoting Unity and Teamwork 'Supa Strikas' has a strong emphasis on unity and teamwork. Despite the team's diverse backgrounds, they work together to overcome challenges and achieve success. This narrative echoes the ethos of Ubuntu, a core part of South African identity, which emphasizes community, cooperation, and mutual respect. By promoting these values, 'Supa Strikas' contributes to a national identity that values unity and togetherness. Addressing Societal Issues 'Supa Strikas' also addresses societal issues, including racial prejudices and resource limitations. By tackling these issues, the series encourages dialogue and promotes understanding. It reflects the ongoing social challenges in South Africa, contributing to a national identity that is not shying away from its problems but actively seeking solutions. 'Supa Strikas' as a Cultural Ambassador With its global popularity, 'Supa Strikas' has acted as a cultural ambassador for South Africa. It has introduced international audiences to South African culture, values, and the spirit of its people, shaping perceptions and contributing to South Africa's national identity on the global stage. Influence on Youth and Future Generations Perhaps the most significant impact of 'Supa Strikas' on South Africa's national identity is its influence on youth. For many young South Africans, 'Supa Strikas' has been a source of inspiration and pride. By engaging with the series, they internalize the values it promotes, shaping their perception of South African identity. In conclusion, 'Supa Strikas' has made a significant contribution to South Africa's national identity. Its narratives of diversity, unity, and resilience resonate with South Africans, reflecting and reinforcing their national identity. Through its global popularity, it also presents South Africa to the world, shaping international perceptions and contributing to the country's global standing. Its influence on youth ensures that its impact on South Africa's national identity will continue for generations to come.